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**[“Kamco Invest - DIFC” hosts exclusive roundtable on Private Equity with Oxford University Professor](#)**

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Attended by Chief Executive Officers from leading firms in the industry, the exclusive event featured Professor Ludovic Phalippou, a renowned expert in financial economics from the University of Oxford's Saïd Business School.

Musaed Al Saleh, Senior Executive Officer of Kamco Invest - DIFC commented, "It's essential for academics and practitioners to continuously partake in dialogue, discussing best practice. Ludovic is

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an authority on the subject of Private Equity and our guests thoroughly enjoyed his insights”.

Professor Phalippou debunked some of the biggest myths surrounding Private Equity during his discussion with the attendees. He addressed common misconceptions about risk and return, shedding light on the true impact of Private Equity on businesses. By separating fact from fiction, he provided valuable insights that equipped the audience with the knowledge needed to confidently navigate the complex world of Private Equity.

Professor Phalippou, author of the bestselling book *Private Equity Laid Bare*, specializes in private market investments, focusing on fee tracking, interest alignment, and return benchmarking. Recognized as one of the 20 most influential individuals in private equity in Europe in 2016, his research has significantly influenced both academic and regulatory discussions, with his work widely cited in various media.

Notably, Professor Phalippou’s paper “How Alternative Are Private Markets?” received the prestigious Jack Treynor Prize in 2018, recognizing its potential applications in investment management. He holds degrees in Economics and Mathematical Finance from esteemed institutions, including Toulouse School of Economics and the University of Southern California, culminating in a PhD in Finance from INSEAD.

Al Saleh concluded, “This roundtable provided a unique opportunity for industry leaders to engage directly with Professor Phalippou, exploring critical insights into the evolving landscape of private equity.”

Kamco Invest – DIFC hosted a private roundtable titled “What’s Up with Private Equity?” in Dubai at the Bvlgari Yacht Club, Jumeira Bay.