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## **Kamco Invest - DIFC Hosts Symposium on Business Ethics**

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Attended by members of the financial community, the talk emphasized the importance of business ethics in navigating the complexities of modern professional roles. Following a welcome message by Musaed Al Saleh, Director of Wealth Management at Kamco Invest – DIFC, the keynote speaker, Rita Mota, a leading academic and researcher in business ethics and organizational studies, provided a profound exploration of "moral disjunction" – the ethical conflict that arises when professional demands clash with personal values. Rita's session highlighted why addressing these conflicts is essential and introduced a practical process for resolution. She underscored the value of engaging with various stakeholders to understand the full implications of professional roles and align them with broader personal and societal values.

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Rita Mota is a prominent member of the faculty at ESADE Business School's Department of Society, Politics, and Sustainability. She is also an International Research Fellow at Oxford University Centre for Corporate Reputation.

The event served as a critical reminder of the role that strong ethical principles play in guiding business decisions and fostering integrity within complex professional environments.

Kamco Invest - DIFC held an event titled “Honoring Our Values in a Complex Business Environment” at the Capital Club Dubai, Dubai International Financial Center (DIFC), as part of its ongoing symposium series.